



UMAR ALI

WORDPRESS DEVELOPER | SEO SPECIALIST

CONTACT

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Pakistan

umardeveloper.com

EDUCATION

2019 – 2021

GOVERNMENT COLLEGE SKG

- FSC (Pre-Engenniring)

2021 – 2023

AWAMI DIGITAL INSTITUTE

- Diploma of Coumpter Applications
- Website Development & Designing
- SEO & Digital Marketing
- Graphic Designing

SKILLS

- WordPress Development
- Elementor Pro
- WooCommerce
- Canva Graphic
- Logo Design
- YT Thumbnails
- Responsive Design
- Website Speed Optimization
- Yoast SEO
- On-Page SEO
- Google Search Console
- Google Analytics
- Canva
- Figma
- Website Maintenance

LANGUAGES

- English
- URDU
- PUNJABI

PROFILE

Professional WordPress Developer with 3+ years of experience creating modern, responsive, and SEO-optimized websites. Skilled in Elementor Pro, WooCommerce, On-Page SEO, speed optimization, and custom WordPress solutions. Passionate about delivering user-friendly websites that help businesses grow online and improve their digital presence.

WORK EXPERIENCE

Freelance WordPress Developer

2023 – PRESENT

Self Employed

- Developed professional business websites using WordPress and Elementor Pro.
- Designed responsive landing pages with modern UI/UX.
- Optimized website speed, security, and Core Web Vitals.
- Implemented On-Page SEO using Yoast SEO.
- Integrated WooCommerce for eCommerce stores.
- Managed website maintenance, backups, and performance optimization.

Web Designer & SEO Specialist

2023 – Present

Freelance Projects

- Built portfolio websites for professionals and agencies.
- Designed construction, medical, and business websites.
- Improved Google rankings through technical and on-page SEO.
- Customized themes and plugins according to client requirements.
- Connected websites with Google Search Console and Analytics.

PERSONAL PROJECTS

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- Personal Portfolio Website
- Modern UI Design
- Responsive Layout
- SEO Optimized
- Fast Loading
- Project Showcase
- Contact Forms
- Performance Optimization

CERTIFICATIONS

- WordPress Website Development
- Search Engine Optimization (SEO)
- WooCommerce Development
- Google Analytics Certification

UMAR ALI

Senior WordPress Developer

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